

Course Syllabus**I. General Information**

Course name	Graffiti as a medium of communication
Programme	Erasmus
Level of studies (BA, BSc, MA, MSc, long-cycle MA)	BA
Form of studies (full-time, part-time)	all
Discipline	Social communication and media studies, Fine Art Studies
Language of instruction	English

Course coordinator/person responsible	dr Małgorzata Sławek-Czochra
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Type of class (<i>use only the types mentioned below</i>)	Number of teaching hours	Semester	ECTS Points
lecture	30	4	3
tutorial			
classes			
laboratory classes			
workshops			
seminar			
introductory seminar			
foreign language classes			
practical placement			
field work			
diploma laboratory			
translation classes			
study visit			

Course pre-requisites	Intermediate English
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II. Course Objectives

C1_encouraging students to look at graffiti and street art as a phenomena and contemporary medium in the modern society (Poland and other countries).

III. Course learning outcomes with reference to programme learning outcomes

Symbol	Description of course learning outcome	Reference to programme learning outcome
KNOWLEDGE		
W_08	Student has an elementary knowledge of interpersonal and public communication processes, their correctness and disruptions with reference to the graffiti and street art.	
SKILLS		
U_02	Student is able to use the theoretical basic knowledge of social communication in order to analyze social issues as well as motives and models of human behaviors.	
SOCIAL COMPETENCIES		
K_07	Student is prepared for the active participating at media groups, organizations and institutions; can communicate with experts and non-professionals in given field.	

IV. Course Content

1. The organizational classes: syllabus discussing, contents of lecture, assessment method and criteria, reading lists.
2. The worldwide history of graffiti: the term graffiti origin, America in the sixties, „New Deal” and artistic activity of social oriented art, European situation (slogans and youth movements in 1968) USSR and graffiti development in the eighties.
3. The history of Polish graffiti: graffiti in the Interwar period, Graffiti as a tool in the fight against Hitlerian and Russian invaders, pick development of graffiti after 1980 and anti-communist underground movement – profiles of several groupings as for example Orange Alternative or Freedom and Peace Movement.
4. The range of graffiti appearing: Graffiti in European countries and in Asia, African and South American graffiti, Graffiti in Australia, New Zealand and in Iceland. Geographical, sociological and political factors that make graffiti development faster or slower and predictions about the future.
5. Watching the film ‘Wild Style’ and discussion about graffiti social background.
6. The range of graffiti appearing in Poland: capitol of Polish graffiti, main cities. Graffiti in Warsaw and our city – similarities and differences.
7. Graffiti as a subculture: ideology, lifestyle, image, artistic activities – main subjects and methods of painting. Profiles of main graffiti writers.
8. Graffiti as a Street art: art features, main subjects and ways of painting. Profiles of main street artists.
9. Graffiti as a vandalisms: the term vandalism, graffiti as a punishable offence in penal law – the USA and in Poland. Anti-graffiti programs in San Diego.
10. Social determinants of graffiti reception: two models: m. of reflector (ordinary men) and m. of mirror (experts). Three circles: administrative, social and artistic.
11. Graffiti as a medium - the attempt of classification.
12. Graffiti functions.
13. Graffiti as a cultural phenomenon: mass culture and popular culture and graffiti.
14. The analysis of selected graffiti – theory and practice.
15. The students own work with chosen graffiti and discussion.

V. Didactic methods used and forms of assessment of learning outcomes

Symbol	Didactic methods (choose from the list)	Forms of assessment (choose from the list)	Documentation type (choose from the list)
KNOWLEDGE			
W_08	Formal lecture Focused discussion Case study	Multiple choice question test	Tests
SKILLS			
U_02	Formal lecture Focused discussion Case study	Multiple choice question test Presentation	Tests Presentations
SOCIAL COMPETENCIES			
K_07	Formal lecture Focused discussion Case study	Multiple choice question test	Tests

VI. Grading criteria, weighting factors.....

Grande 5/A (very well)

(K) - Student has an extended knowledge about the graffiti and street art as means of communication, is able to describe and distinguish their origin, history, writers/artists, their audience and typical communications difficulties.

(S) - Student can independently in all cases understand the relationship between social problems and graffiti or street art. He/She can decide if piece of art is valuable street art or vandalism.

(C) - Student knows the specialist vocabulary associated with the graffiti and street art, is ready for the conversation and the cooperation both with artists as well as audience

Grade 4/B:

(K) - Student has a fundamental knowledge about the graffiti and street art as means of communication, is able to describe and distinguish most of their origin, history, writers/artists, their audience and typical communications difficulties.

(S) - In major cases, Student can understand the relationship between social problems and graffiti or street art. He/She can decide if piece of art is valuable street art or vandalism.

(C) - Student knows most of the specialist vocabulary associated with the graffiti and street art, and in major cases is ready for the conversation and the cooperation both with artists as well as audience

Grade 3/C:

(K) - Student has a selective knowledge about the graffiti and street art as means of communication, is able to describe and distinguish some from their origin, history, writers/artists, their audience and typical communications difficulties.

(S) - In singular cases, Student can understand the relationship between social problems and graffiti or street art. He/She can decide if piece of art is valuable street art or vandalism.

(C) - Student knows isolated specialist words associated with the graffiti and street art, and in singular cases is ready for the conversation and the cooperation both with artists as well as audience

Grade 2/D:

(K) - Student know nothing about the graffiti and street art as means of communication, is not able to describe and distinguish their origin, history, writers/artists, their audience and typical communications difficulties.

(S) - Student does not understand the relationship between social problems and graffiti or street art. He/She cannot decide if piece of art is valuable street art or vandalism.

(C) - Student does not know specialist vocabulary associated with the graffiti and street art, and is not ready for the conversation and the cooperation both with artists as well as audience

Evaluation based on presentations of the given scientific articles and the final (test).

VII. Student workload

Form of activity	Number of hours
Number of contact hours (with the teacher)	30
Number of hours of individual student work	15

VIII. Literature

Basic & Additional literature
<p>1. J. Bushnell, Moscow Graffiti: Language and Subculture. Boston 1990. Chapters: - Fan Gangs and Their Graffiti Argot p.29-60; - Counterculture Graffiti p.113-164; - Graffiti and Soviet Urban Subculture p.205-233;</p> <p>2. N. Macdonald, The Graffiti Subculture. Basingstoke 2002. - Chosen chapters.</p> <p>3. Jean Baudrillard, "KOOL KILLER, or The Insurrection of Signs" in Symbolic Exchange and Death (London: Sage, 1993)</p> <p>4. Joe Austin, "ReWriting New York City" in George Marcus (ed.), Connected: Engagements with Media (Chicago: University of Chicago Press, 1996)</p> <p>5. Lachlan MacDowall, "The Graffiti Archive and the Digital City" in Danny Butt, Jon Bywater and Nova Paul (eds) PLACE: Local Knowledge and New Media (Newcastle Upon Tyne, UK: Cambridge Scholars Press, 2008)</p> <p>6. Roth, Evan, Geek Graffiti: A Study in Computation, Gesture and Graffiti Analysis. www.ni9e.com/graffiti_analysis/graffiti_analysis_09.pdf</p> <p>Several chosen scientific articles:</p>

- K. L. Adams, A. Winter. Gang graffiti as a discourse gender. „Journal of Sociolinguistics” 1/3 1997 p. 337-360.
 - S. Walklate. Crime and community: fear or trust? „The British Journal of Sociology” vol. 49 no. 4 (Dec. 1998) p. 550-569.
 - M. A. Spocter. This is my space: Graffiti in Claremont, Cape Town. „Urban Forum” vol. 15 No. 3 July-September 2004.
 - M. Hicks. City of epitaphs. „Culture abound. Journal of current cultural research” 2009 Vol. 1 p. 453-467.
 - 7. M. Sławek-Czochra. Human in Banksy\'s Street Art. In: Artes liberales: Theatre - Art - Media.Ed.: S. Fel, P. Nowak, J. Szulich-Kałuża, M. Sławek-Czochra, Lublin 2018, p. 389-411.
 - 8. M. Sławek-Czochra. Pluralizm of Spirituality in the Urban Social Space: The Example of Warsaw and Lublin, In: Secularization and the Development of Religion in Modern Polish Society, Ed. George F., McLean, L. Dyczewski, Washington, D.C, pp. 102-116.
- Recommended readings list:
- 9. M. Lunn. Street Art Uncut. Melbourne 2006.
 - 10. N. Ganz. Graffiti World, Street art from five continents, London 2004, p. 8-10; 126-128; 328-329.
 - 11. J. Kamiński. Notatnik amerykański. „Sztuka” 1981, s. 34-37.
 - 12. C. Lewisohn. Street art. The Graffiti Revolution. London 2008. p.15-81.